

Grupo Sports World announces the start of operations of club number 45: SW Obrero Mundial, in Mexico City

Mexico City. September 1st, 2015 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico announced today the start of operations of club number 45, Sports World Obrero Mundial, in Mexico City, with more than 750 sold memberships during the pre-sale process.

This club is located inside the shopping mall known as “Acora Delta” on Av. Obrero Mundial #196, at the corner with Av. Monterrey, in the Piedad Narvarte neighborhood. The club is ideally located in a housing zone with a high population density and a strong demand for fitness services, and on one of the major avenues in the area with high vehicular traffic.

Sports World Obrero Mundial is a family club so the facilities include free and controlled-weight areas, cardio equipment, group classrooms, a semi-Olympic swimming pool, dressing rooms, steam room and sauna. It also offers the FitKidz area designed exclusively for children, where they have their own classrooms and independent dressing rooms. The facility provides a wide variety of sports with state-of-the-art equipment and programs, led by certified coaches.

Sports World has opened 31 clubs since it held its IPO in October 2010, and has consolidated itself as the leading family sports club chain in Mexico with 45¹ clubs in operation and 2 more under the process of construction and membership pre-sale. The Company continues expanding and strengthening its footprint in Mexico City and its Metropolitan Area as well as in other cities. Currently, of the total 47 Sports World clubs, 36 clubs are located in Mexico City and its Metropolitan Area and the remaining 11 are in other cities in the country.

¹ Includes the Tijuana club, which has a shared operating agreement with a third-party and does not operate under the Sports World brand.

Photos: Sports World Obrero Mundial



About Grupo Sports World

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice physical and sports-related activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

Information on estimates and associated risks

This report may contain certain forward - looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Forward-looking statements include, without limitation, any statement that may intend to predict, forecast, indicate or imply future results, performance or achievements, and may contain words like "believe," "anticipate," "expect," "envisage," "will likely result," or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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